



Marco Brito

I'm a graphic designer, specializing in branding and art direction.

I create captivating, clean work always striving to convey meaning in every design.



Bom Dia

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LinkedIn /in/marcoalvesbrito

Instagram marcobrito

Instagram muitobrito

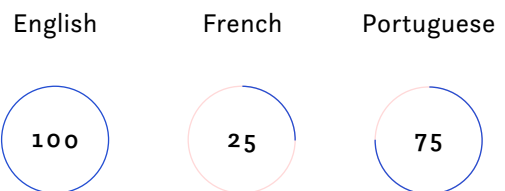
Website marcoalvesbrito.com

Education

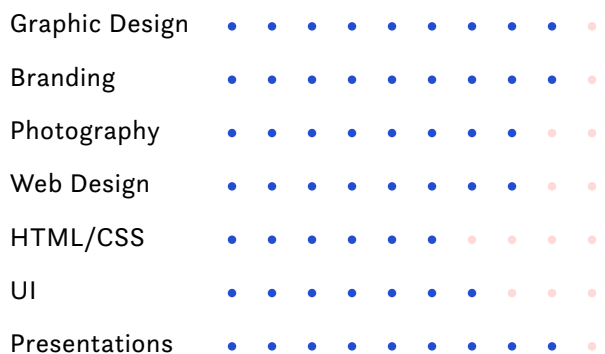


CARLETON UNIVERSITY | 2011 - 2015
Bachelor of Information Technology
Interactive Multimedia and Design (Co-op)
In collaboration with Algonquin College

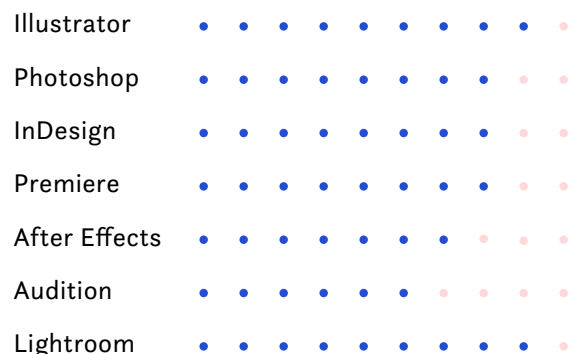
Language Skills



Specialities



Design Skills





Work Experience

Creating beautiful clean design work for clients

2016 - Present

FREELANCE

- Brand clients' visions in creating logos, clothing, and social media plans
- Collaborate and design mixtape covers for Rylan
- Create editorial materials such as an annual report and posters for Catholic Social Services Alberta
- Designed the logo for the Youtube channel Boko Bros
- My portfolio showcasing my work can be found at marcoalvesbrito.com

Led the rebrand of external/internal TV news graphics

October 2016 - April 2017

WEB COMMUNICATIONS OFFICER & GRAPHIC DESIGNER

Canadian Institutes of Health Research, Ottawa, ON

- Led the rebrand of external/internal TV news graphics
- Collaborated with the Creative Services to develop branding for future social media posts
- Evaluated and develop clients' web requests
- Filmed and edited internal interviews and promotional videos
- Improved work efficiencies by implementing organizational systems such as Trello and scrum methodologies
- Supported the design requirements for new website projects and initiatives (e.g. Intranet renewal)
- Formated and published the CIHR website using the content management system Drupal

Led the rebrand of reports, info graphics and presentations

June 2016 - September 2016

COMMUNICATIONS OFFICER & GRAPHIC DESIGNER

Department of National Defence, Ottawa, ON

- Led rebranding of cover pages, info graphics and charts for reports to the minister of National Defence
- Provided technical support for design softwares to co-workers
- Implemented Scrum processing framework to maximize the quality of each deliverable
- Created storyboards for informational animations and videos
- Ensure web accessibility and usability standards are met through the content management system WIM
- Work in a Mac and Windows environment



Led the branding of social media graphics

August 2015 - May 2016

WEB APPLICATION OFFICER & GRAPHIC DESIGNER

Canada Border Services Agency, Ottawa, ON

- Led the branding of all social media graphics (Facebook, Twitter)
- Create recognizable and clean icons for each social media topic (Travel Tip, Recruitment, etc.)
- Design bilingual graphics within tight deadlines
- Develop social media posting templates, how to documents and branding guidelines for the design team
- Used Hootsuite to manage and efficiently post over multiple social media platforms
- Validated and approved web requests for clients in Canadian regional and branch offices
- Format and publish Corporate Affairs branch web pages while ensuring web accessibility and usability standards

Completed Internet/Intranet web requests

Sept. 2013 - Dec. 2013 & May 2014 - Sept. 2014

WEB COMMUNICATIONS OFFICER (CO-OP)

Canadian Institutes of Health Research, Ottawa, ON

- Develop and design internal and external media
- Format and publish the CIHR website using the content management system OpenText and Drupal
- Ensure compliance of web accessibility and usability standards

Designed and organized marketing materials for web and print

January 2013 - August 2013

CREATIVE DESIGNER (CO-OP)

DragonWave Inc., Kanata, ON

- Design and edit product sheets and company's brochure using Adobe Photoshop, Illustrator, and InDesign
- Develop and design a marketing campaign (A New Flavour billboard)
- Copywriter for marketing campaigns and electronic direct mailers
- Develop electronic direct mailers (EDMs) in HTML for email clients
- Create web landing pages using Drupal
- Co-produce, film, and edit company videos
- Create a file structure for the marketing department's documents, directories, and product photos
- Develop "how-to" documents for MailChimp integration